

[Insert title of invention]Internet-based and tangible referral system

Abstract

The invention is an Internet-based and tangible referral system that enables individuals and other business entities ("Affiliates") to market products, in return for compensation which is paid as a result from any sale or sales lead that is induced by that Affiliate. A uniquely modified version of the printed web page or electronically transferred document, which explicitly or non-explicitly identifies the relationship or the offer, is instrumental to the tracking, fulfillment of commissions paid to the Affiliate by the Advertiser.